



PCOCPA December Seminar Registration Form

AAPC Updates, Personalized Patient Experience, Telemedicine, Hospice and the Philosophy of Care, Death, Dying and Patient Care and I&A, PECOS & NPPES – Mastering Compliancy for CMS's Surrogacy Program

Presenters: Maria Rita Genovese, CPC, PCS, AAPC Chapter Association Board Director, Myra Simmons, CPC, CPC-I, CGSC, COBGC, OHCC, ICD CTCM, William Kauffman, MD, and David Zetter, PHR, SHRM-CP, CHCC, CPCO, CPC, COC, PCS, FCS, CHBC, CMUP, PESC, CMAP, CMAPA, CMMP
Approved by AAPC for 7 CEUs

Friday, December 7, 2018
8:00 am – 4:30 pm
(Registration to begin @ 7:15 am)

Breakfast and Lunch will be provided
Red Lion Inn – Harrisburg East
4751 Lindle Road
Harrisburg, PA 17111
717-939-7841

Registration w/payment by mail RECEIVED prior to meeting - \$85.00 for AAPC Members/\$90.00 for Non-Members
Payment at the door - \$110.00 for AAPC Members / \$120.00 for Non-Members

Name: _____
Organization: _____
AAPC ID: _____
Phone: _____
Email: _____

For PCOCPA Use Only:

Payment Rec'd: _____

Check #: _____

Amount: _____

NOTE: Registration for chapter meetings/seminars is not confirmed until fees are received.
Please make checks payable to: **PCOCPA** and mail promptly to:

Sandra Dudley, CPC, CPMA, CEMC, PCOCPA Treasurer
6405 Lexington Drive
Mechanicsburg, PA. 17050
717-697-3108 or 717-903-3965
sandadu@aol.com

******Full refunds for cancellations may be made up to 10 days prior to event.**

Please be mindful on the amount of perfume worn to meetings.
As we cannot please everyone, wear/bring a sweater in case the meeting room gets a little chilly



December Seminar Speaker Profiles

MariaRita Genovese, CPC, PCS, AAPC Chapter Association Board Director

Rita currently serves as president of the Greater Philadelphia Chapter of the AAPC. She is a former member of the AAPC's NAB and is currently a member of the Chapter Association Board of Directors of the AAPC. She has contributed articles to Healthcare Business Monthly as well as the popular AAPC Blog. She is Director of Revenue Cycle and Business Operations for MD Anderson Cancer Center at Cooper. She has over 20 years of experience. She is active in educating the physicians and staff in coding and compliance regulations.

Myra Simmons Need credentials, CPC, CPC-I, CGSC, COBGC, OHCC, ICDCTCM

Coding Compliance and Training Manager

University of Maryland Community Medical Group

Myra has over 25 yrs. experience in the medical field. From an MA, to LPN, Medical Biller, Certified Coder and a Compliance Officer. She has held officer positions in several local AAPC chapters. She currently owns a coding school- Simmons Medical Coding in the DC area.

William Kauffman, M.D. Medical Director for Residential Hospice

Dr. William Kauffman is a family medicine doctor in Carlisle, Pennsylvania and is affiliated with Carlisle Regional Medical Center. He received his medical degree from Virginia Commonwealth University School of Medicine and has been in practice for more than 20 years.

David J. Zetter, PHR, SHRM-CP, CHCC, CPCO, CPC, COC, PCS, FCS, CHBC, CMUP, PESC, CMAP, CMAPA, CMMP

David Zetter is the founder and lead consultant with Zetter HealthCare in Mechanicsburg, PA and has over 30 years of operational and healthcare experience.

David is nationally recognized for his presentations and expertise. He is well versed in regulatory requirements, revenue cycle management, credentialing and contracting, compliance, coding and documentation. He is considered an expert on Medicare, not only by his clients, but his consultant colleagues across the country. He is an original member of CMS' PECOS Power User Group, CMS Compliance Focus Group and MIPS Design Lean Work Group which provides feedback and recommendations to Medicare's Center for Program Integrity and Provider Enrollment Operations Group on design and improvements to the PECOS enrollment, NPPES and QPP environment, conducts beta testing of the EHR/HITECH & QPP user interfaces and environments at the request of the Office of e-Health Standards & Services Director. David is also on the CMS contracted team awarded the PECOS 2.0 contract to rebuild PECOS from the ground up. His firm also works with CAQH Proview to suggest improvements and beta test the system.

He has evaluated existing ambulatory care facilities and practices with respect to patient flow, operations, marketing, fee structures, use of ancillary services and financial considerations; developing strategic plans to improve profitability and productivity. His activities in management and compliance include physician practices, IDTFs, hospitals, ASCs, pharmacy, DME and other facility types, including coding and broad-based regulatory issues. David has also conducted chart audits on behalf of Medicare contractors and Blue Cross/Blue Shield early in his career, so he has knowledge of what the expectations are from the payers. David's firm works with healthcare professional clients and facilities coast to coast, in all areas of practice and facility management including start-ups, buy-ins, compensation, exit strategies,

reimbursement enhancement, practice financial modeling, governance documentation, policy and procedure development and implementation, credentialing and contracting, human resources staffing and management, compliance, coding and chart reviews, physician education and many other areas. David has helped to maximize both profitability and reimbursement of physician practices, facility and ambulatory practices, re-engineered operational and human resources, and addressed coding and billing issues for providers to curtail fraud, abuse, kickback, OIG, and IRS issues.

David has conducted practice management, human resource, coding and compliance education and seminars in many states over the past twenty five years. David speaks often on a variety of practice management subjects at hospital residency programs, the National Society for Certified Healthcare Business Consultants, the Medical Management Group Association, the American Academy of Professional Coders, AHIMA, Florida Institute of Certified Public Accountants, Florida Medical Society, many other venues and is often called upon by the MGMA, HFMA, DecisionHealth, Part B News, Part B Insider, and many others, to conduct audio conferences and webinars. He has been published in Medical Economics and interviewed and quoted in many publications including Report on Patient Privacy and Report on Medicare Compliance.

David is a current member of the Executive Board of Directors for the National Society of Certified Healthcare Business Consultants. He is currently on the Education Committee and serves as Marketing Committee Co-Chair and is a Certified Healthcare Business Consultant. He is a member of the Society for Human Resource Management and is a past Professional Development Chair and past Vice President of Human Resource Professionals of Central PA. David is also a past board member of the Central PA affiliate chapter of the American Academy of Professional Coders and is certified as a Professional Coder for physician practices, hospitals and facilities. David is also a Certified Compliance Consultant and Officer. David is also a member of the American Health Lawyers Association, the Medical Group Management Association and the Healthcare Financial Management Association.

David advises on and publishes operations policies and procedures manuals, employee handbooks, compliance manuals for billing, HIPAA and OSHA and has published articles in numerous healthcare and human resource related magazines on subjects like coding and compliance, interviewing, recruitment, evaluations and disciplinary processes.

David may be reached at 717.691.7100 or on the web at www.zetter.com, by e-mail at djzetter@zetter.com, on LinkedIn at <http://www.linkedin.com/in/djzetter> and followed on Twitter at www.twitter.com/djzetter.

There will be vendors, a baby blanket raffle to support the AAPC Scholarship Fund and of course 50/50. So bring your cash.

Seminar Schedule

Registration/Welcome: 7:15am – 8:00am

Maria Rita Genovese, CPC, PCS, AAPC Chapter Association Board Director

Inspirations

8:00am – 9:00am (1.0 CEU)

Maria Rita Genovese, CPC, PCS, AAPC Chapter Association Board Director

The Personalized Patient Experience

9:00am – 9:30am (.5 CEU)

Break: 9:30am -9:45am

Myra Simmons

Telemedicine

9:45am – 10:45am (1.0 CEUs)

Discussion of the CPT codes, modifiers, and coding guidelines. We will discuss some documentation tips. Can my specialist provider benefit from this service? Learn how to change your provider's method of patient care.

Myra Simmons

From the Physician Office to the OR and back to great health!

10:45am – 11:45am (1.0 CEUs)

This class will discuss:

- E/M coding: new, established and consultation visits
- ICD 10 coding: signs and symptoms vs definitive diagnoses
- Global days and surgical coding guidelines
- CPT coding: how to select the correct surgical codes
- Pre/Post op ICD 10 and CPT Coding

Lunch: 11:45am -12:45pm

William Kauffman, M.D. Medical Director for Residential Hospice

Hospice and the Philosophy of Care

12:45pm – 1:45pm (1.0 CEUs)

- What is Hospice
- History of Hospice
- Hospice as philosophy of care

William Kauffman, M.D. Medical Director for Residential Hospice

Death, Dying and Patient Care

1:45pm – 2:45pm (1.0 CEUs)

- Signs of death
- End of life care for the patient and family
- Hospice Services

Break: 2:45 pm -3:00pm

David J. Zetter, PHR, SHRM-CP, CHCC, CPCO, CPC, COC, PCS, FCS, CHBC, CMUP, PESC, CMAP, CMAPA, CMMF

I&A PECOS & NPPES Mastering Compliancy for CMS's Surrogacy Program

3:00pm – 4:30pm (1.5 CEUs)

Still using provider NPI/PECOS IDs and passwords? You're violating federal regulations. Master the Identity & Access management system to request surrogacy on behalf of providers. Plus, we'll clarify how Delegated Officials and Authorized Officials take on different meaning in performing enrollment vs. acting as a surrogate. And you will learn the latest and greatest on what plans CMS has for these programs.